



### **MyStudentBody-Alcohol**

National Institute on Alcohol Abuse and Alcoholism (NIAAA) SBIR #5R44AA12713-02

8/1/2000-2/29/2004

PI: Emil Chiauuzi, Ph.D.

MyStudentBody-Alcohol, which was based on the BASICS (Brief Alcohol Screening and Intervention of College Students) model, was especially effective for females and persistent binge drinkers. Females who used MyStudentBody-Alcohol reported significantly fewer binge drinking episodes per week and significantly less total alcohol consumption during special occasions relative to females who used a control website. Persistent binge drinkers using MyStudentBody-Alcohol reported significantly fewer binge drinking episodes compared to controls. Students who began the study less willing to change their drinking behavior reduced the number of drinks per day at a significantly greater rate using MyStudentBody-Alcohol than using a control website.